

Future of Cloud in Telecom & Broadcasting



A New Era of Broadcasting

5G Broadcast | AI | Cloud | Streaming



Traditional → Cloud-Native Broadcasting

Traditional

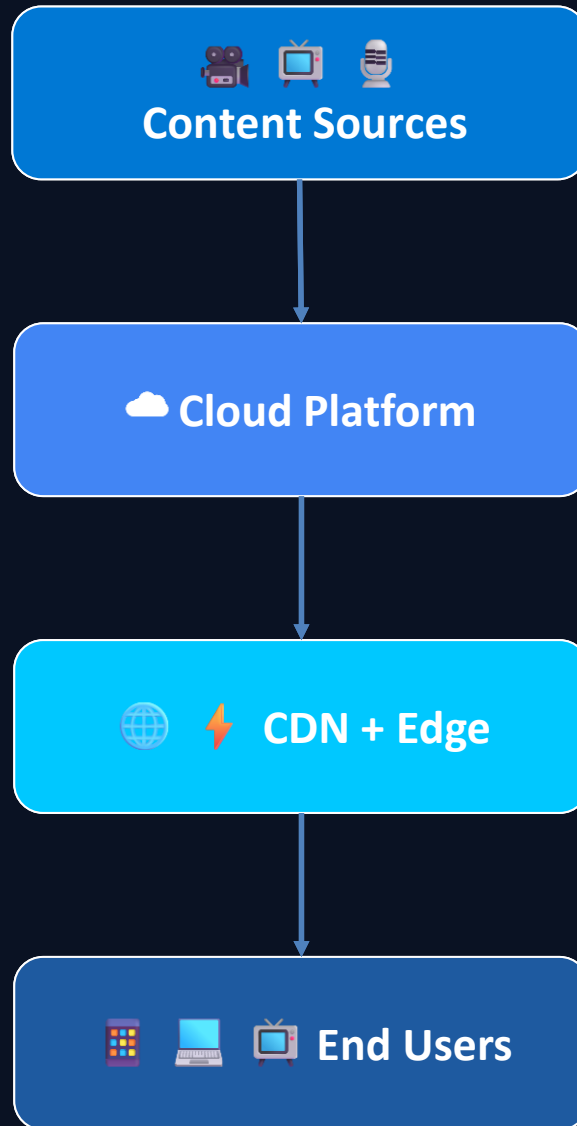
- ✗ Dedicated Hardware
- ✗ Fixed Capacity
- ✗ Slow Deployment




Cloud-Native

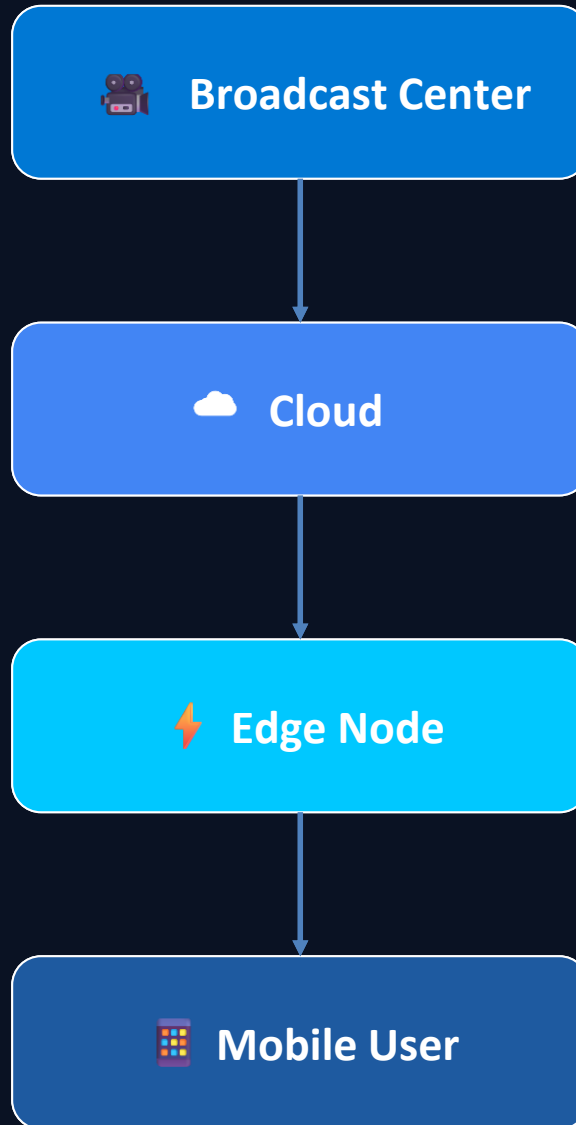
- ✓ Cloud Platforms
- ✓ Automation
- ✓ Elastic Scale


Cloud-Powered Broadcasting



-  Azure
-  AWS
-  Google Cloud
-  CDN

Why Edge Matters



-  Azure
-  AWS
-  Google Cloud
-  CDN

AI-Powered Operations

Monitoring | Automation | Personalization | Analytics

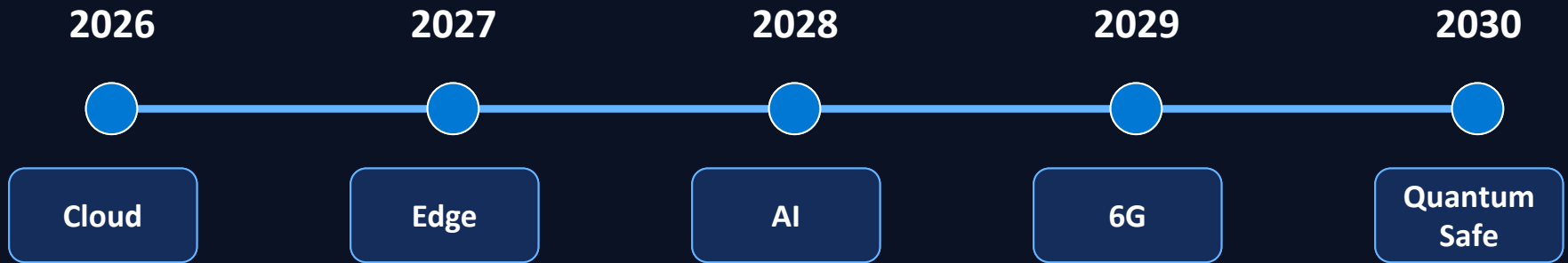


Security & Resilience

- Zero Trust
- Identity
- Monitoring
- Protection

2030 Vision

Technology Roadmap 2026–2030



Key Takeaways

- Cloud is the foundation
- AI transforms operations
- Security remains critical

Thank You

